

PESQUISA DE SATISFAÇÃO

2021

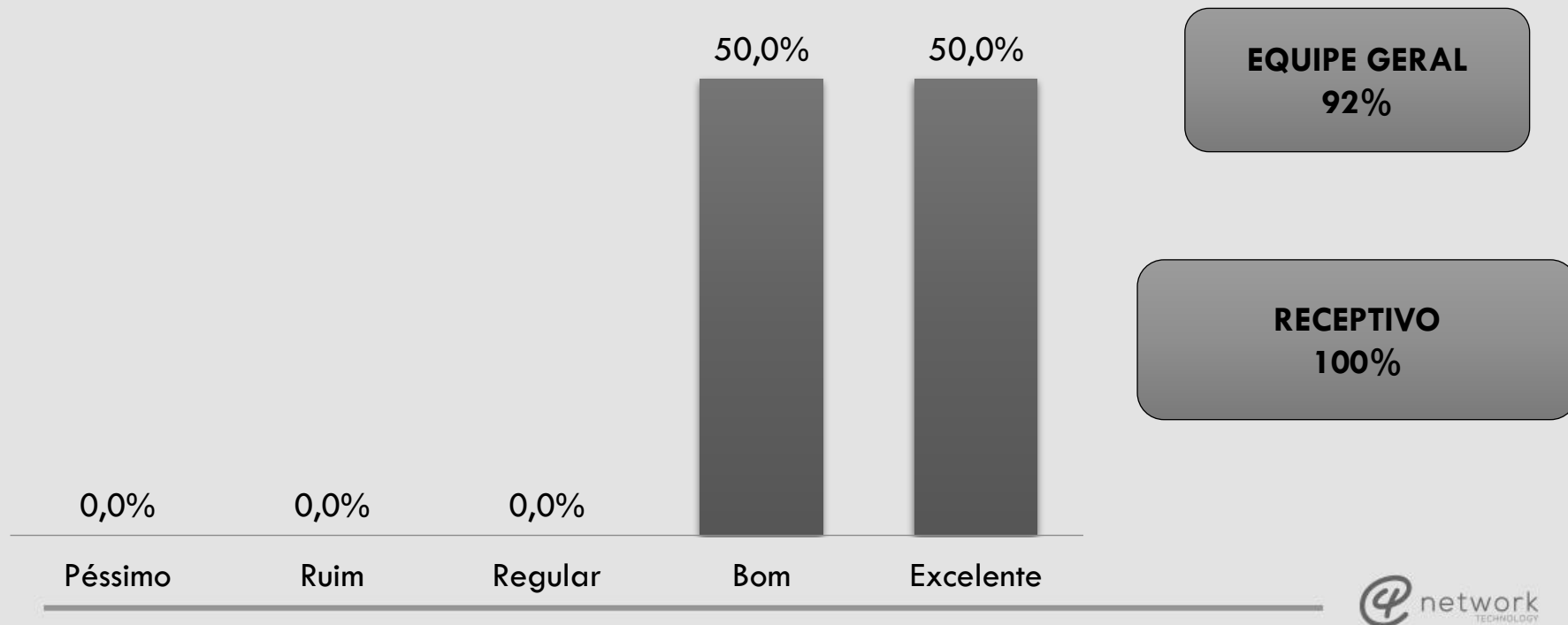


- ✓ Evento realizado dia 18 de novembro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

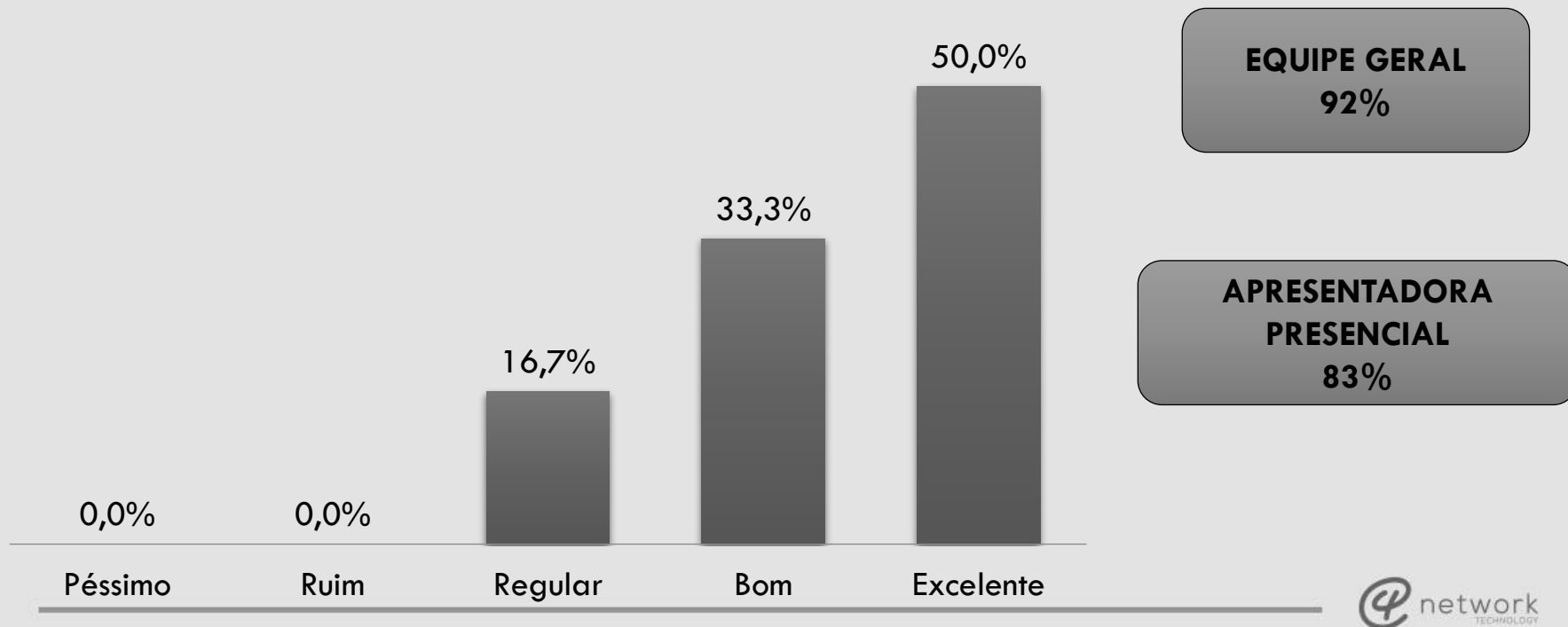
EQUIPE



EQUIPE: RECEPTIVO



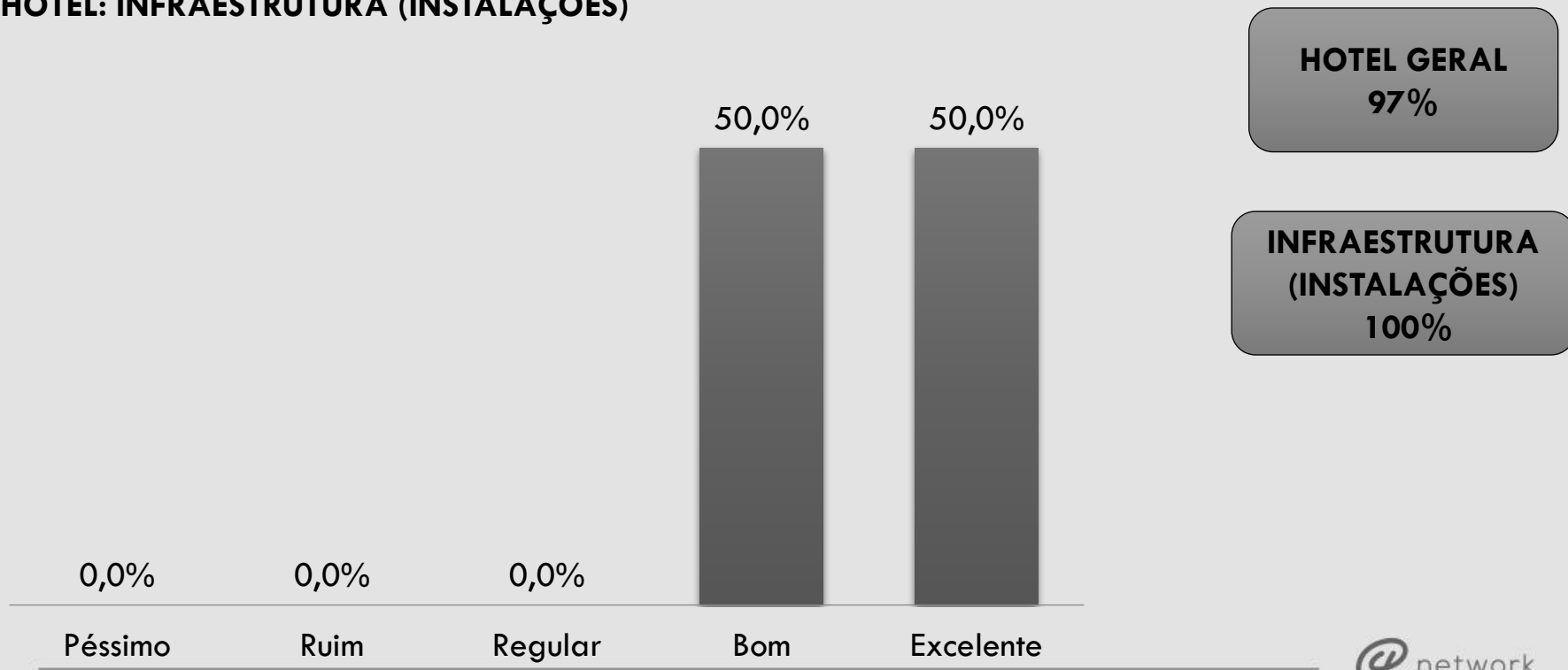
EQUIPE: APRESENTADORA PRESENCIAL – CIBELE



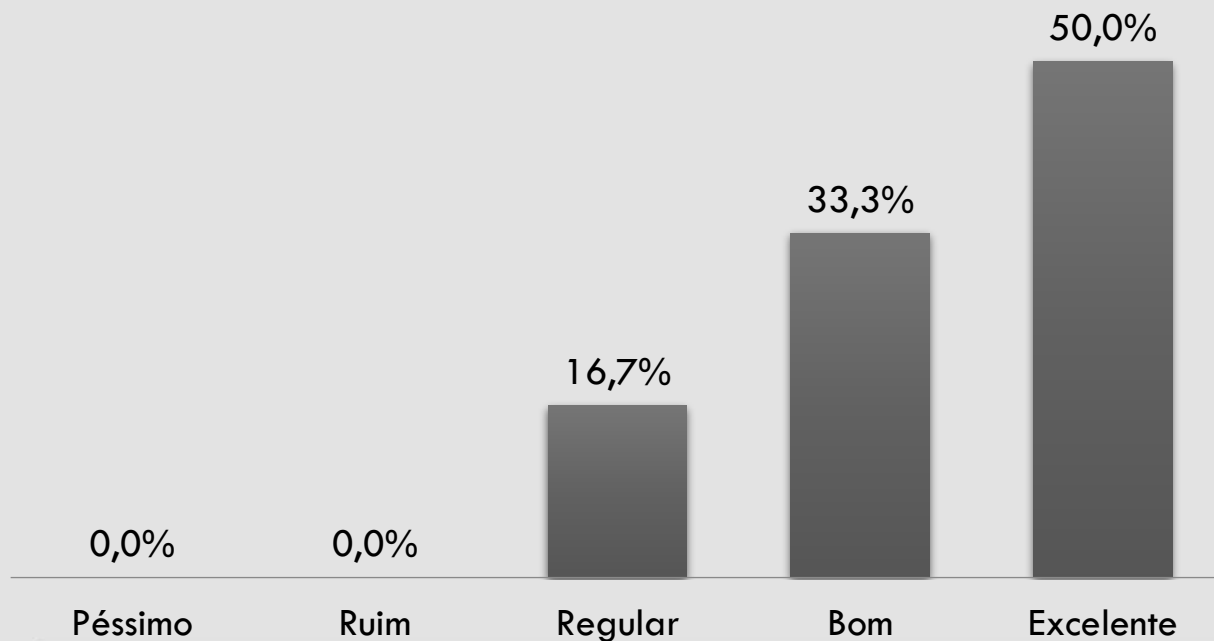
HOTEL



HOTEL: INFRAESTRUTURA (INSTALAÇÕES)



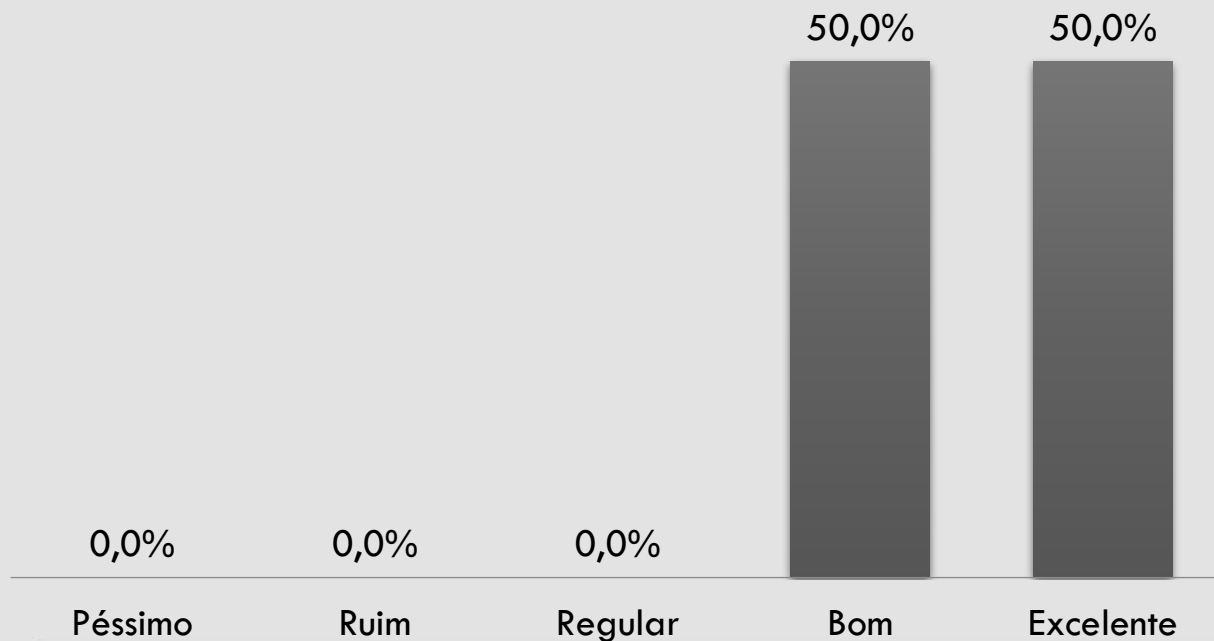
HOTEL : ALIMENTOS E BEBIDAS



HOTEL GERAL
97%

**ALIMENTOS E
BEBIDAS**
83%

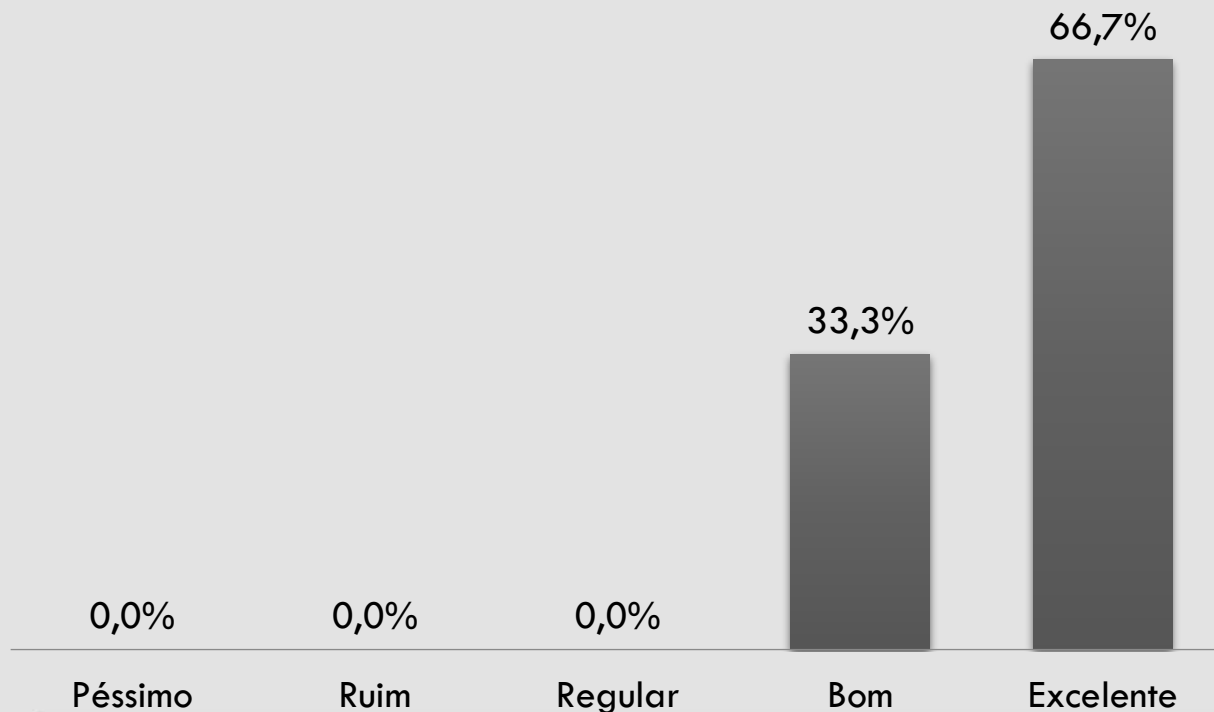
HOTEL : ATENDIMENTO



HOTEL GERAL
97%

ATENDIMENTO
100%

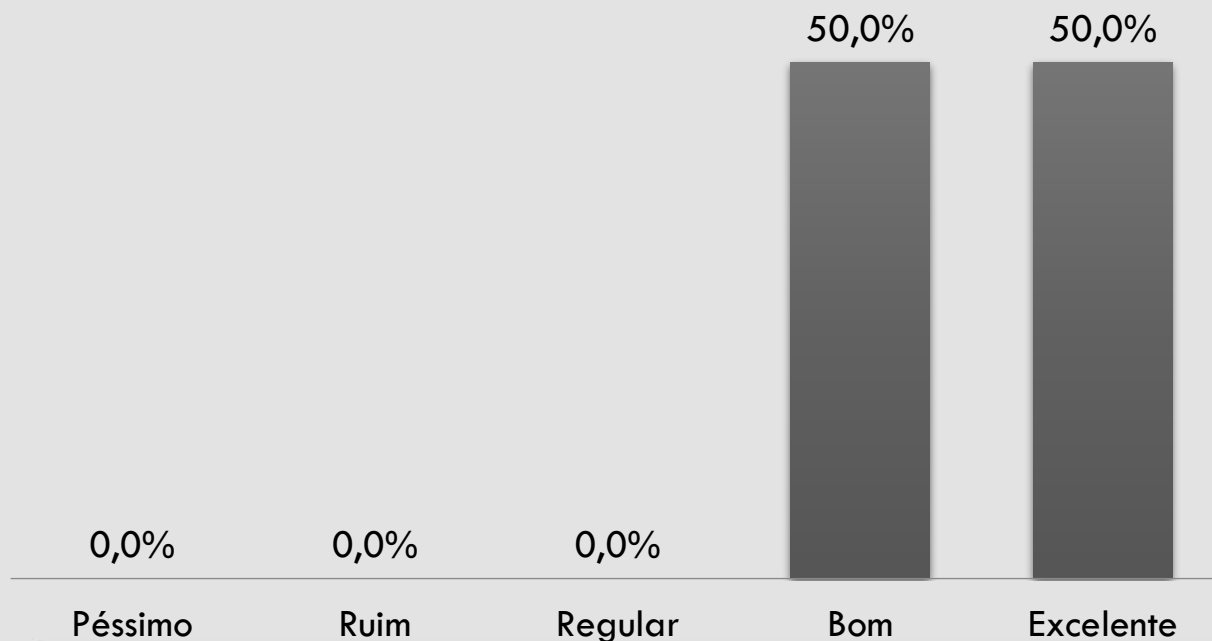
HOTEL : LOCALIZAÇÃO



HOTEL GERAL
97%

LOCALIZAÇÃO
97%

HOTEL : LIMPEZA E HIGIENIZAÇÃO



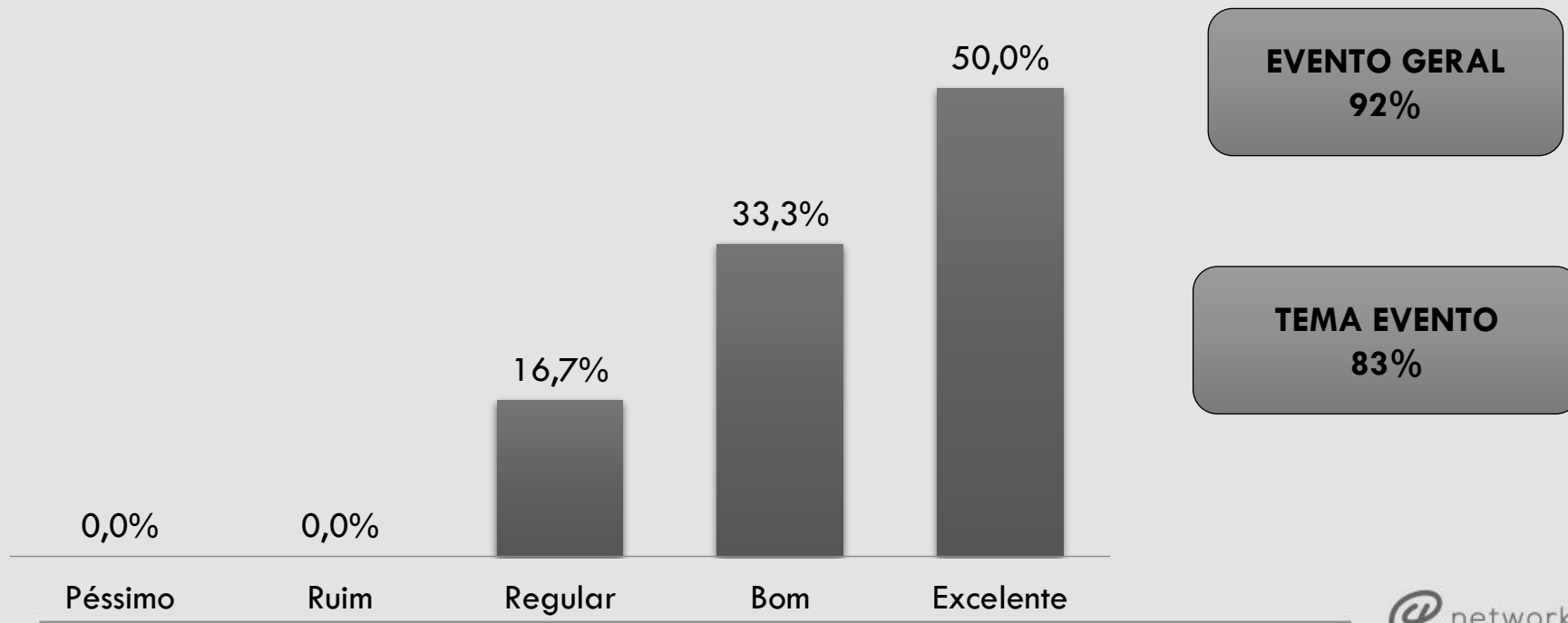
HOTEL GERAL
97%

**LIMPEZA E
HIGIENIZAÇÃO**
100%

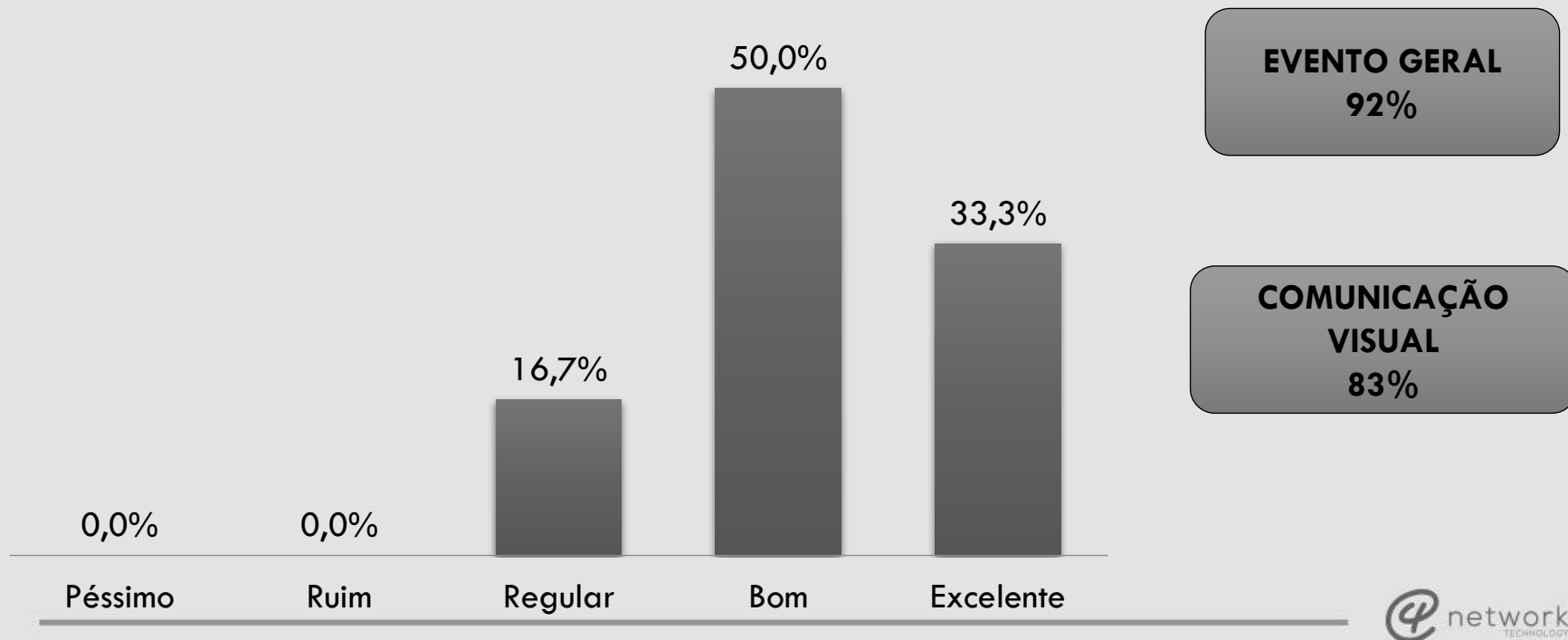
EVENTO



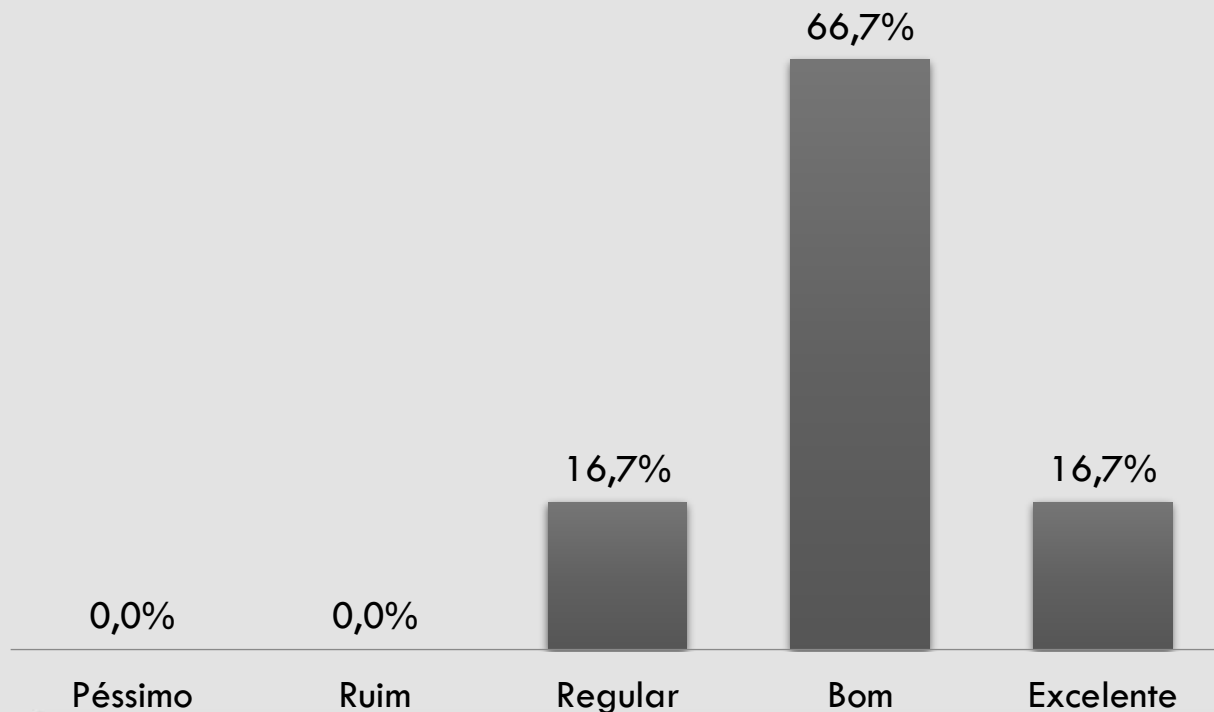
EVENTO: TEMA DO EVENTO



EVENTO: COMUNICAÇÃO VISUAL



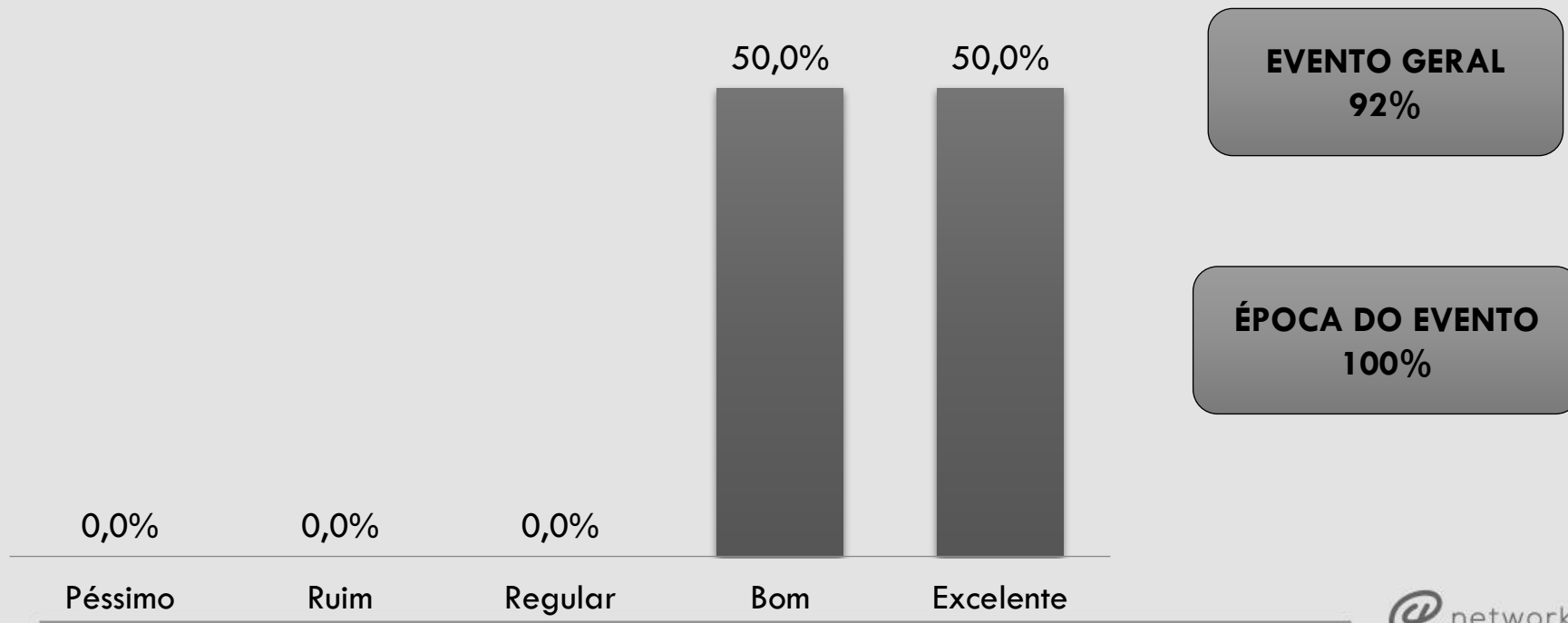
EVENTO: ORGANIZAÇÃO/PONTUALIDADE



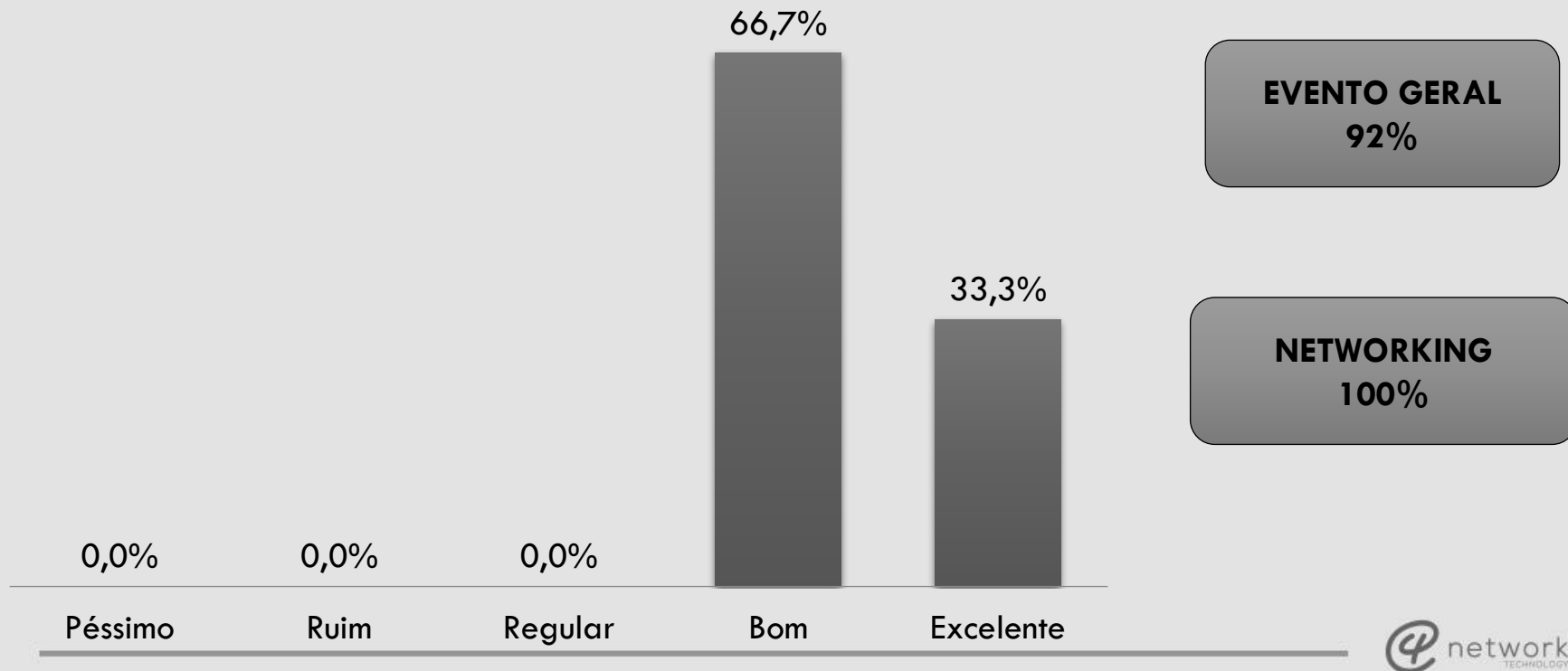
EVENTO GERAL
92%

**ORGANIZAÇÃO/
PONTUALIDADE**
83%

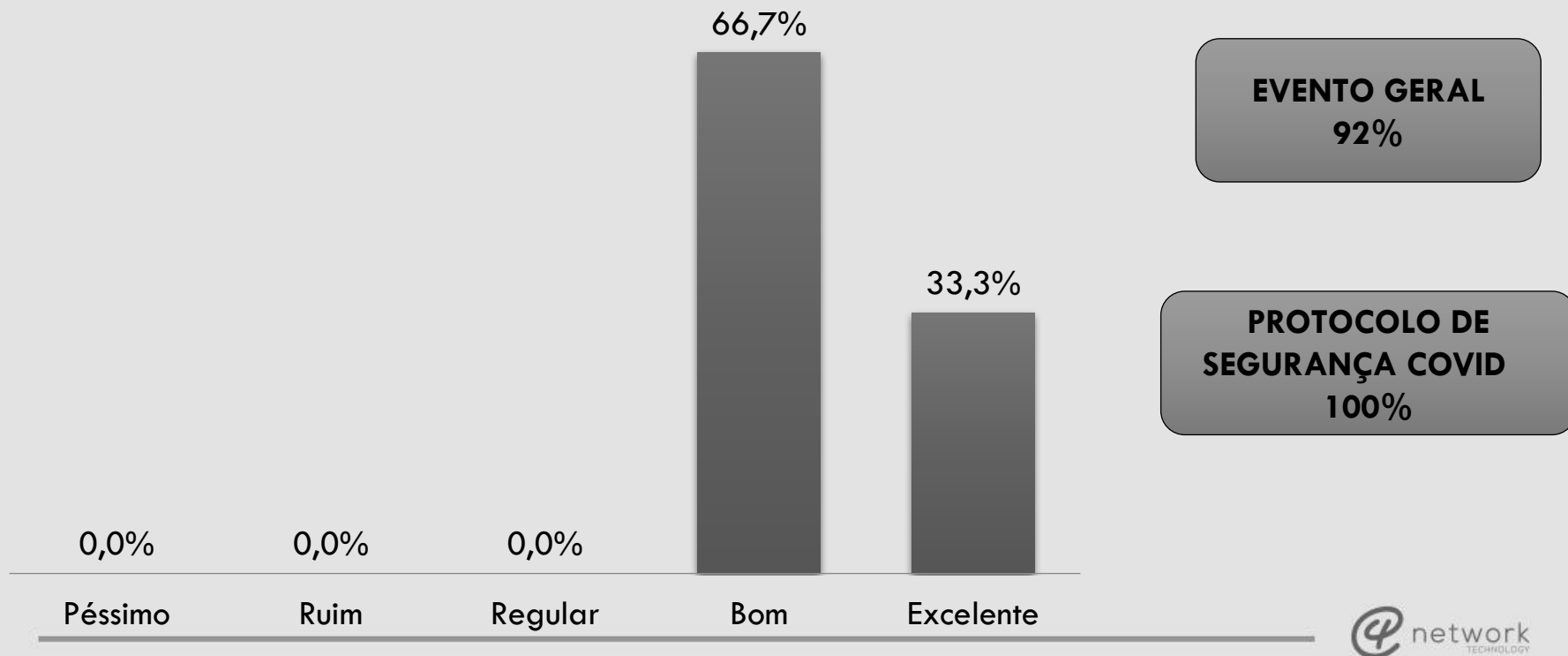
EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



EVENTO: PROTOCOLO DE SEGURANÇA COVID



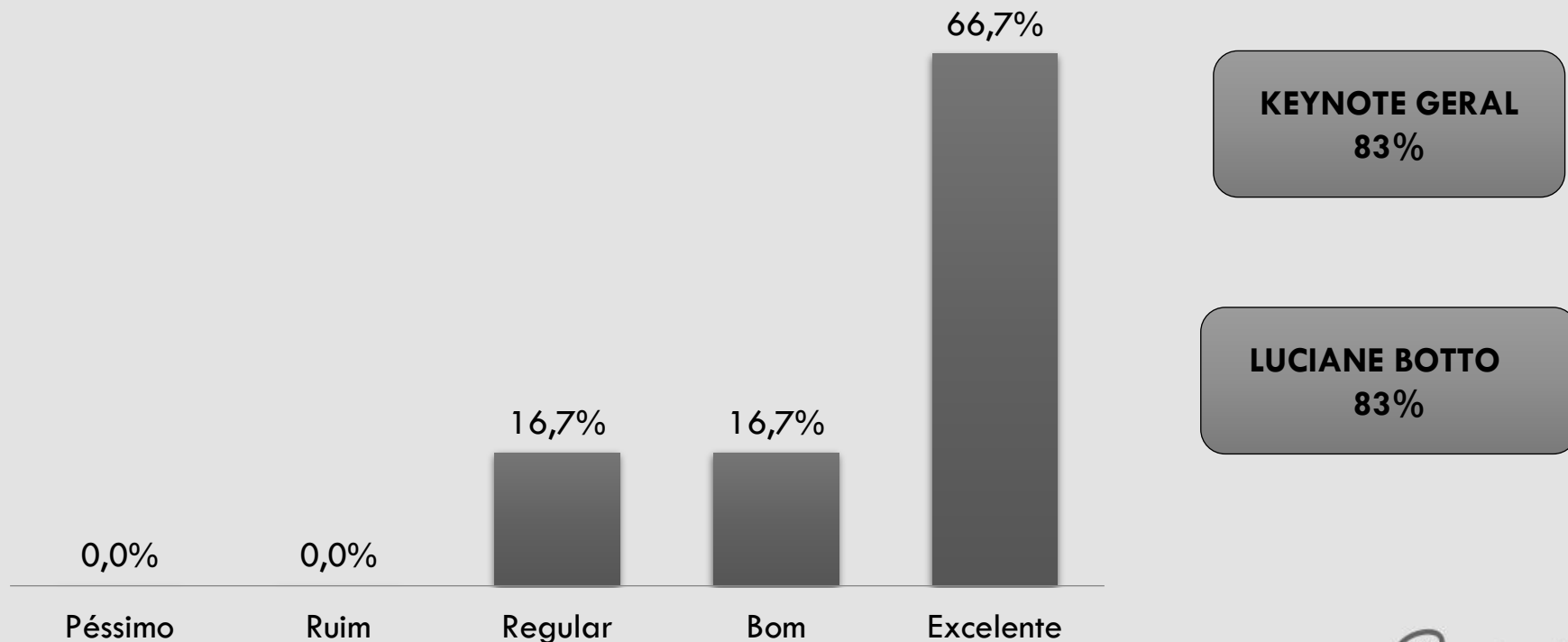
Observações:

- “Achei as breakouts o tempo muito curto, achei ruim não ter a opção de ter todos os clientes passando em todas as salas.”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping white geometric shapes, including large L-shaped brackets and smaller arrows, all pointing towards the top-left. These shapes are arranged in a way that suggests a staircase or a series of steps.

KEYNOTE: LUCIANE BOTTO

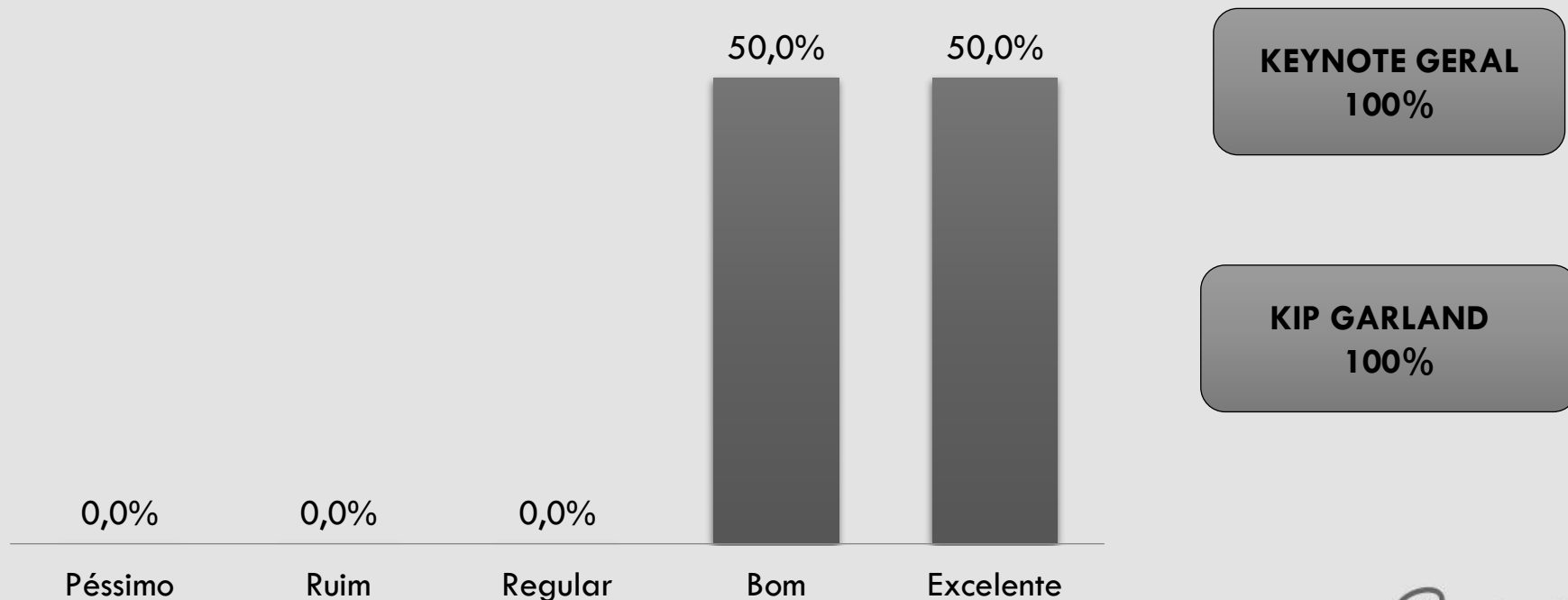


Observações:

- “Sensacional.”

KEYNOTE 2

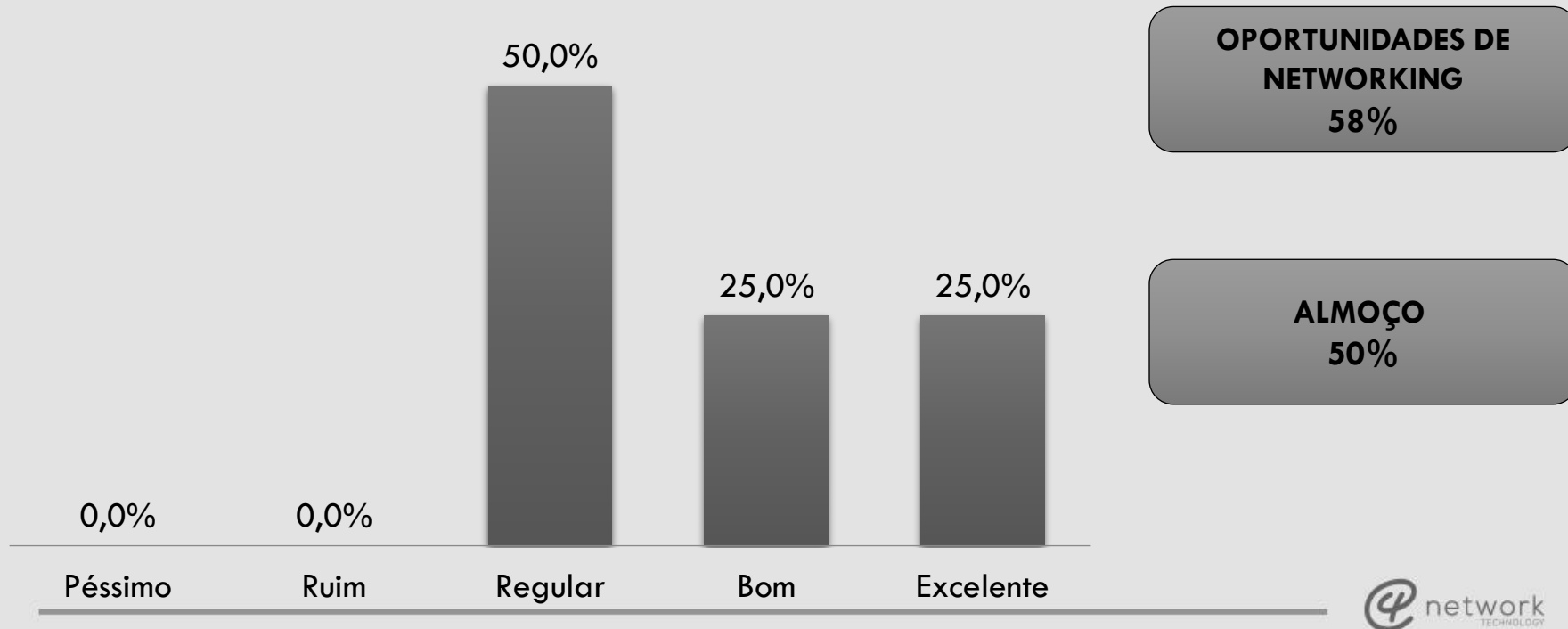
KEYNOTE 2: KIP GARLAND



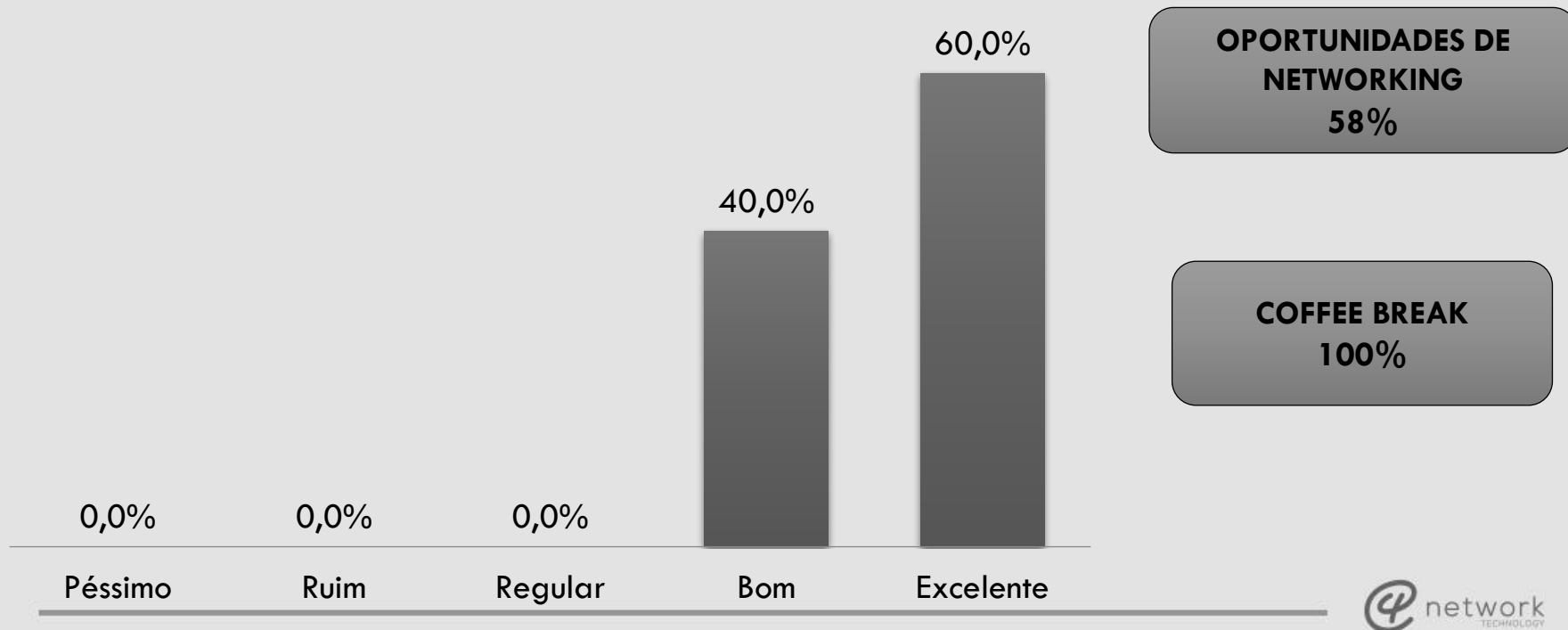
OPORTUNIDADES DE NETWORKING

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "OPORTUNIDADES DE NETWORKING" is written in a bold, white, sans-serif font, centered horizontally. To the left of the text, there is a short, thick white horizontal line. The right side of the image is decorated with several large, stylized white arrows pointing in various directions, some overlapping each other. Additionally, there are several thin, white diagonal lines scattered across the upper portion of the image.

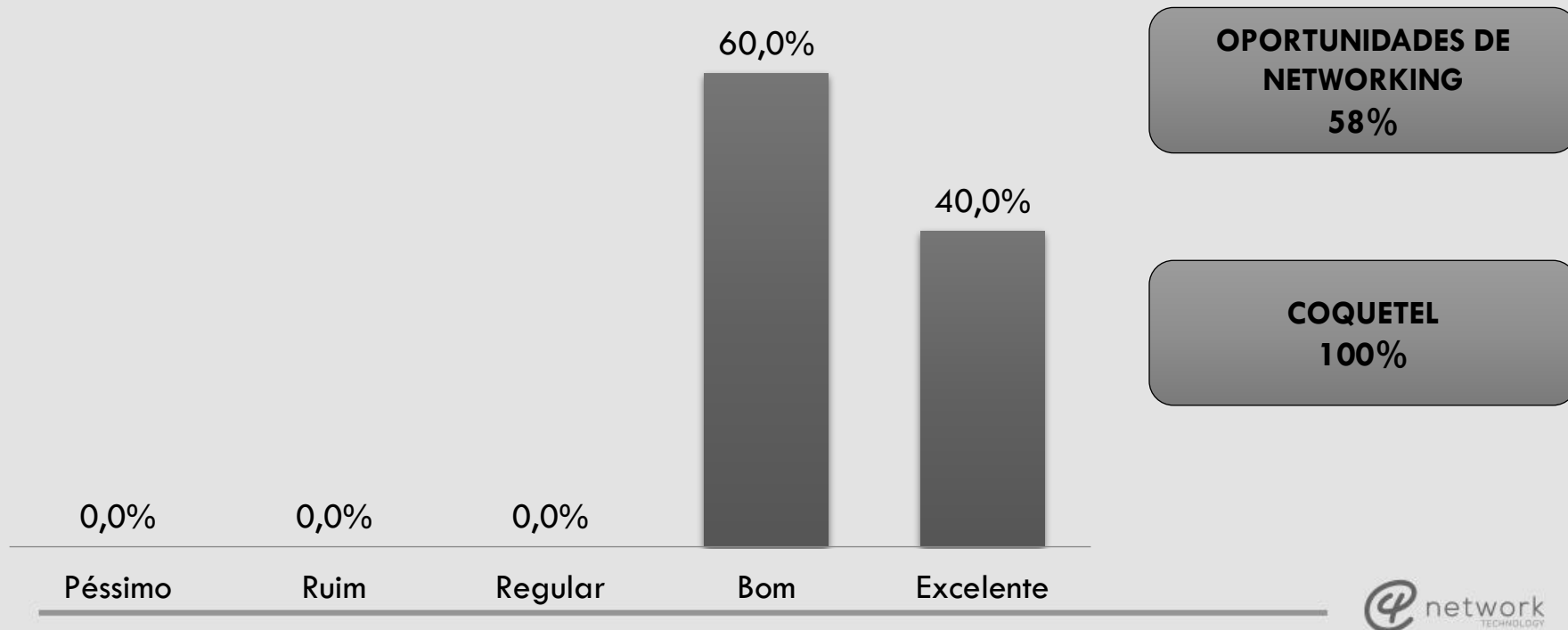
OPORTUNIDADES DE NETWORKING: ALMOÇO



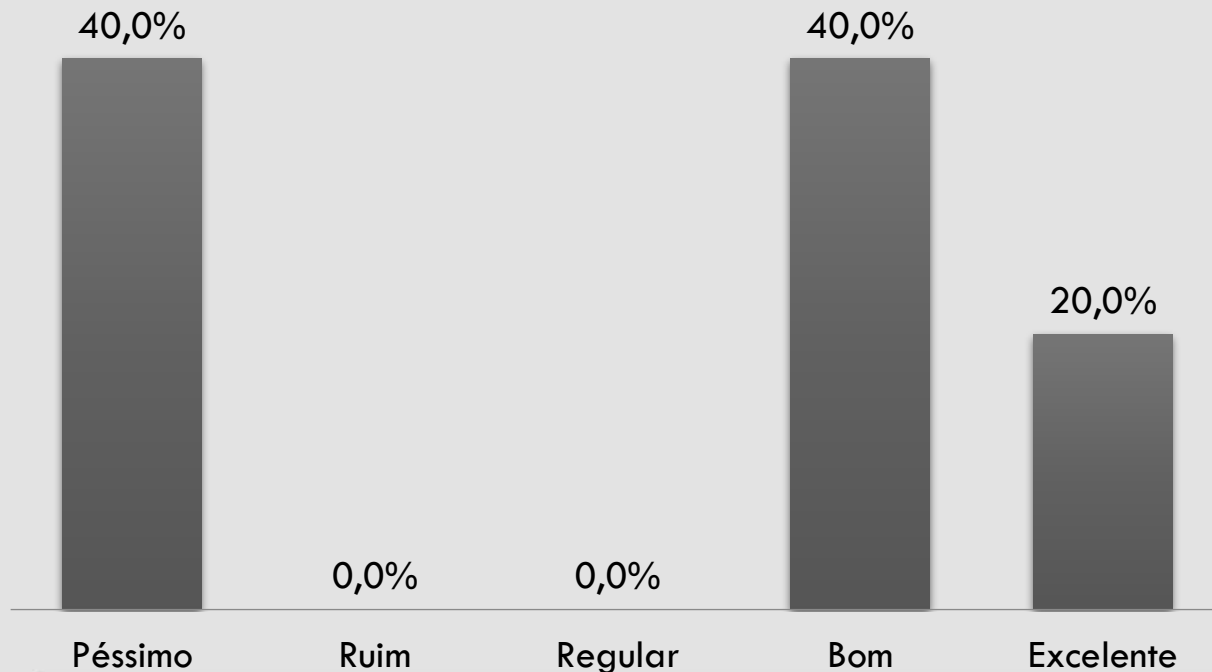
OPORTUNIDADES DE NETWORKING: COFFEE BREAK



OPORTUNIDADES DE NETWORKING: COQUETEL



OPORTUNIDADES DE NETWORKING: JANTAR



**OPORTUNIDADES DE
NETWORKING**
58%

JANTAR
20%

OPORTUNIDADES DE NETWORKING: ATIVIDADE DE INTEGRAÇÃO



**OPORTUNIDADES DE
NETWORKING**
58%

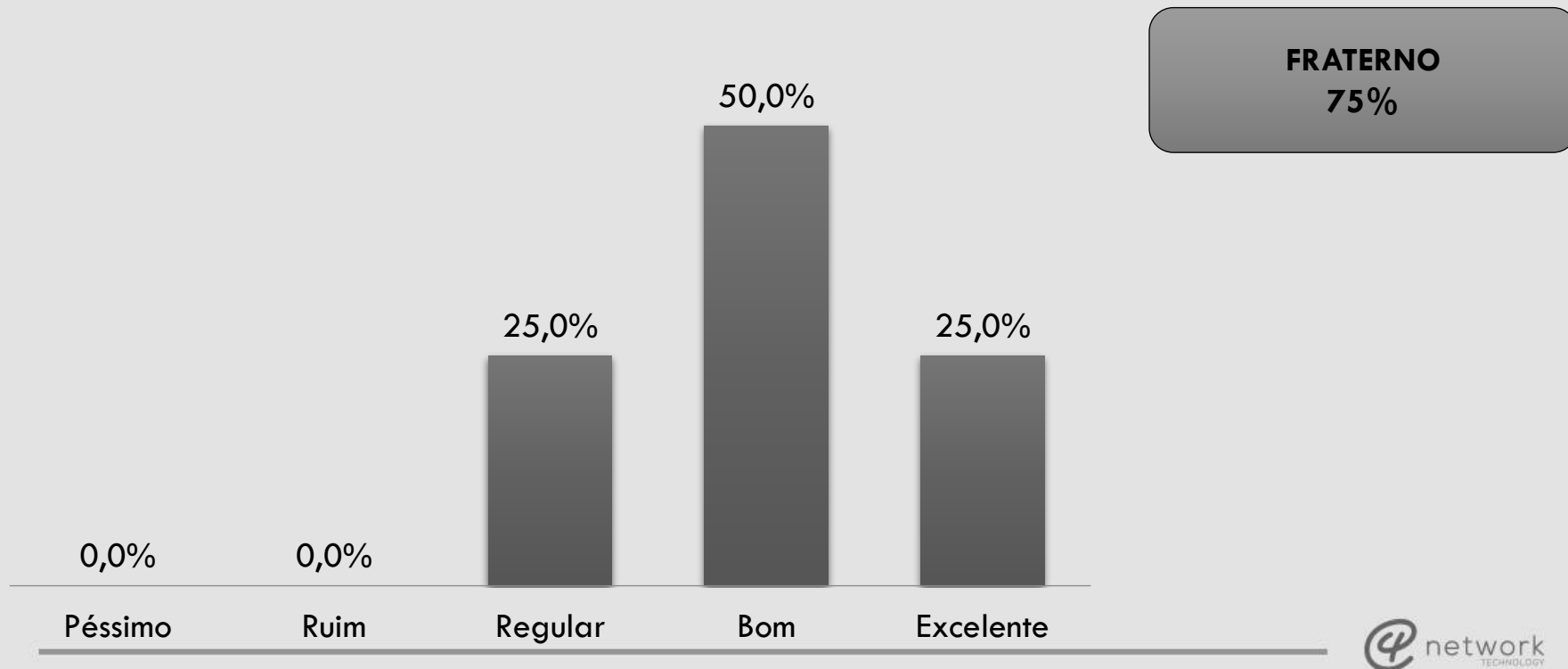
**ATIVIDADE DE
INTEGRAÇÃO**
20%

Observações:

- “Houve falha na organização e logística do almoço, faltando talheres, e almoço no horário programado.”

FRATERNO

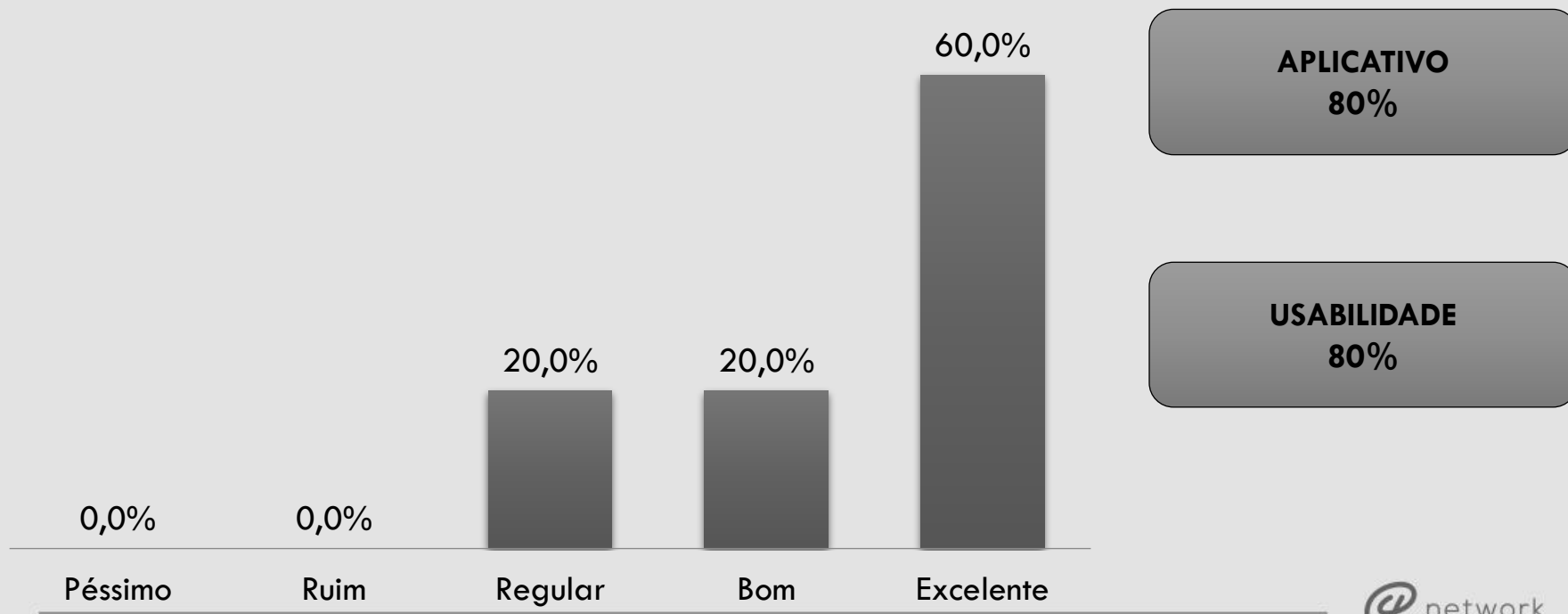
FRATERNO



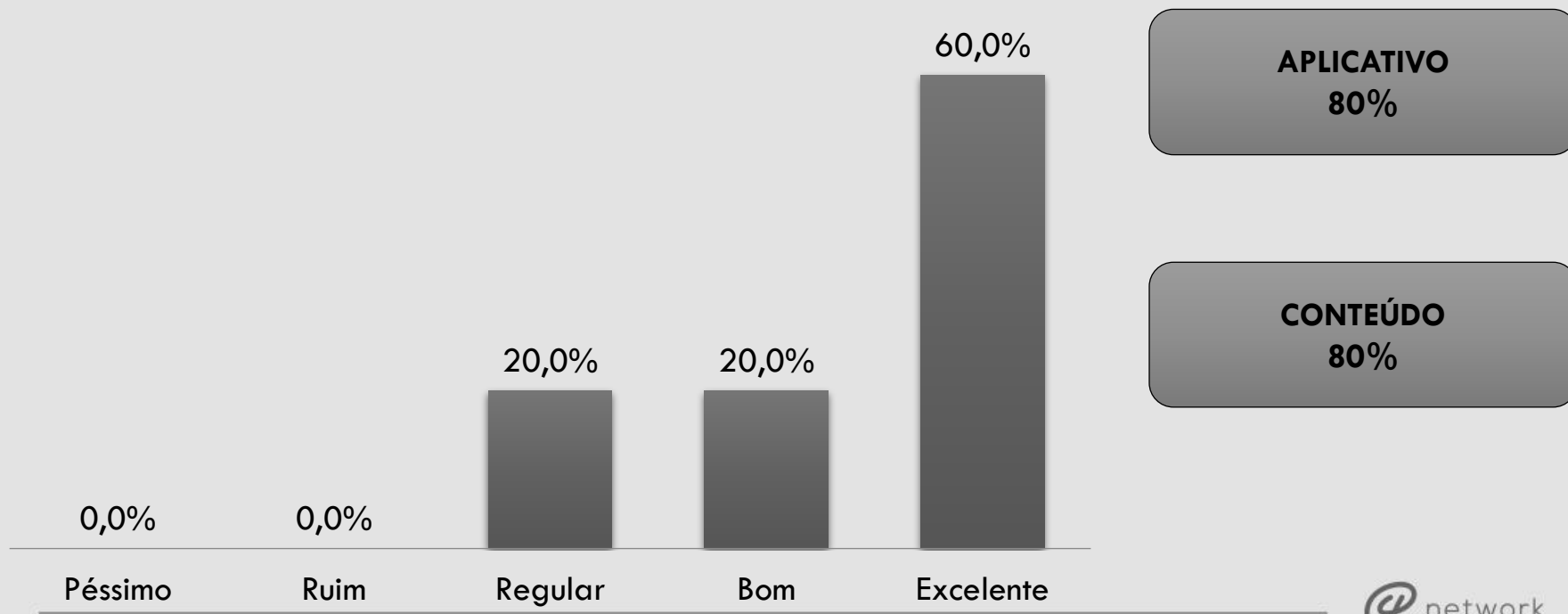
APLICATIVO (APP)

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a diagonal line in the upper left, and a series of overlapping arrows of varying sizes and orientations on the right side, all in a lighter shade of purple.

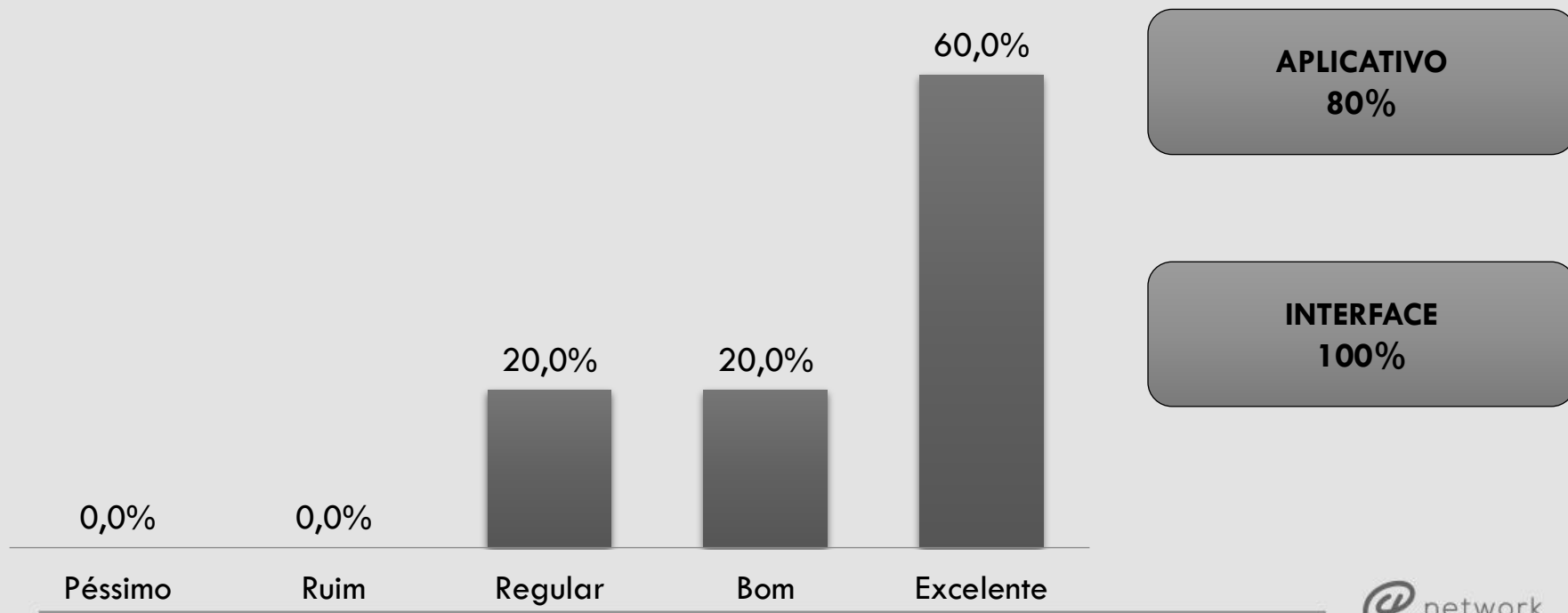
APLICATIVO: USABILIDADE



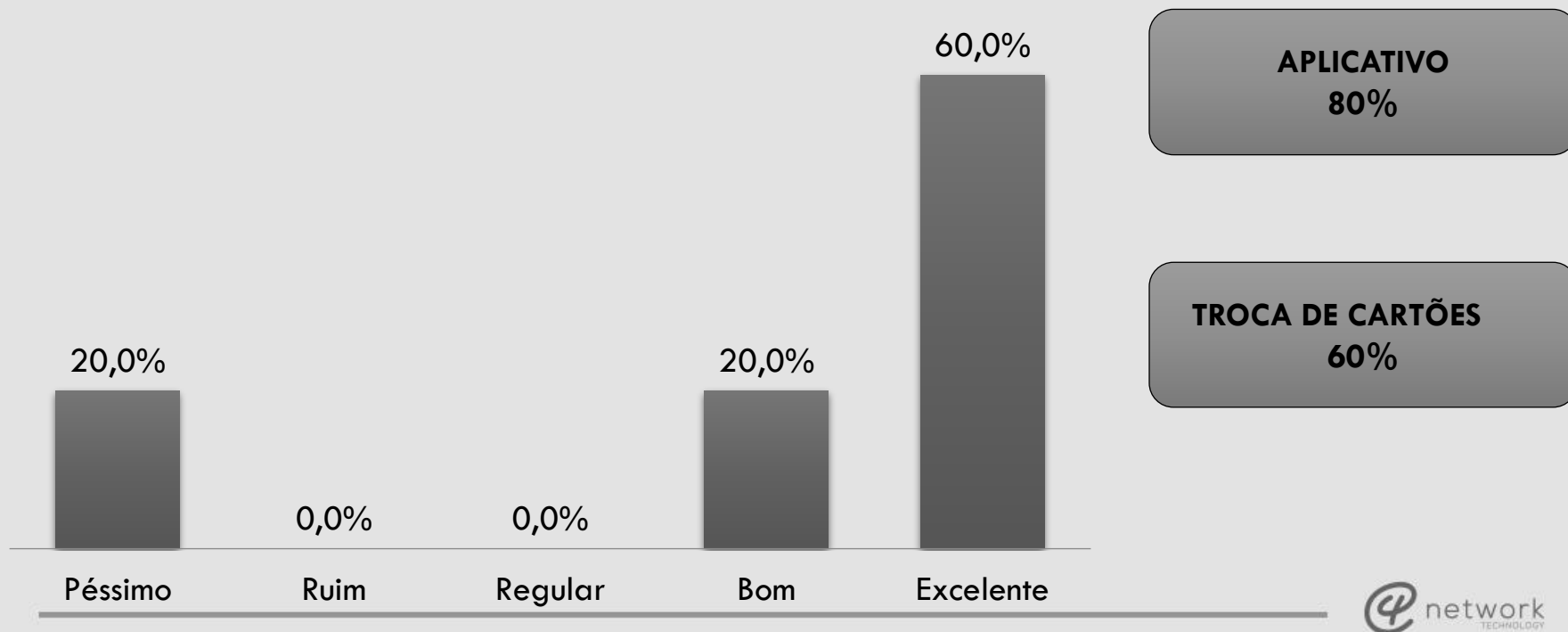
APLICATIVO: CONTEÚDO



APLICATIVO: INTERFACE



APLICATIVO: TROCA DE CARTÕES



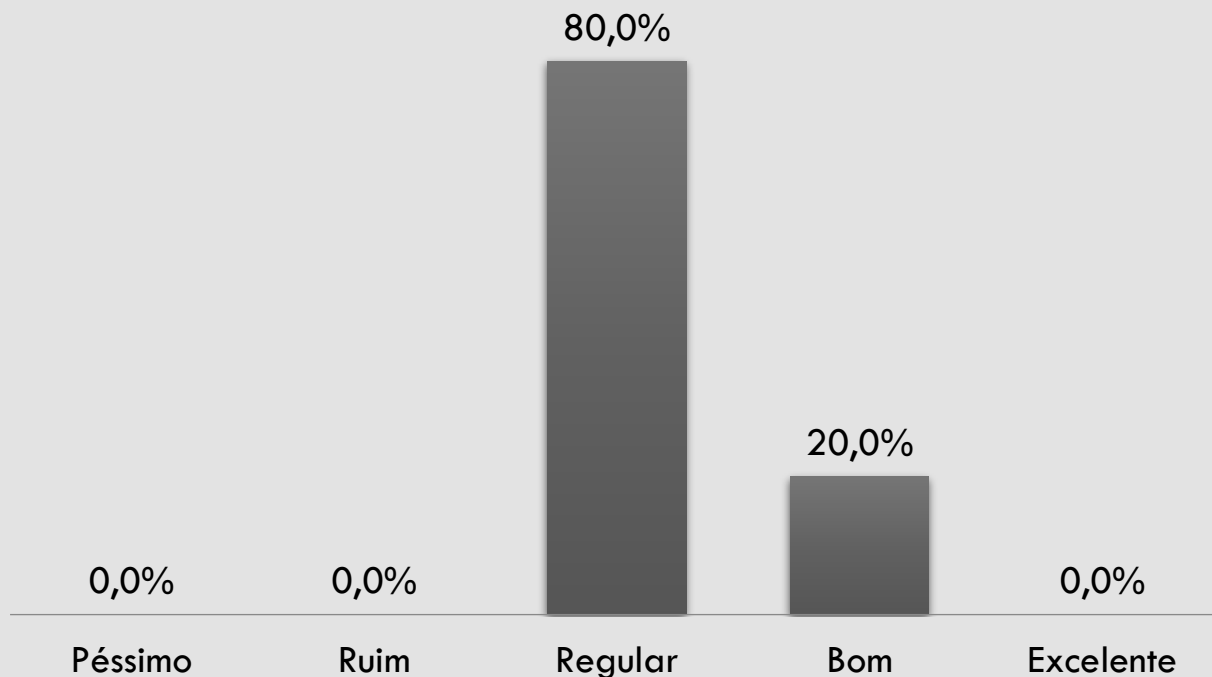
Observações:

- “Troca de cartões deixou a desejar, porque mesmo habilitando a opção de compartilhar phone e e-mail, não aparecia no cartão para os clientes e vice versa. Em resumo, ideia legal, mas inútil sem tais informações.”

NEGÓCIOS



NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
20%

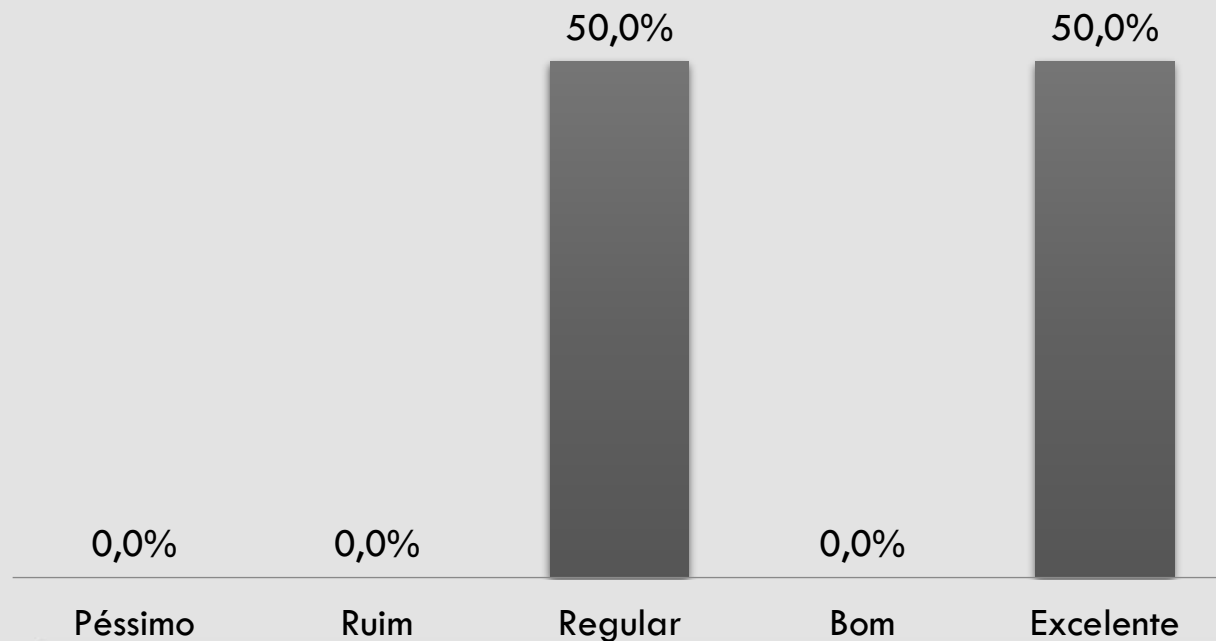
Observações:

- “Público e privado mesclado, gerando dificuldade de abordagem.”

4CIO MG

The background is a solid dark purple. It features several abstract geometric elements: a single horizontal line on the left side; several thin, parallel diagonal lines in the upper right corner; and a series of overlapping, semi-transparent purple arrows of varying sizes pointing in various directions, primarily concentrated on the right side of the image.

4CIO MG: Como foi sua experiência no 4CIO MG 2021?



4CIO MG
50%

ASPECTOS GERAIS

The background is a solid dark purple. On the left side, there are several thin, white, diagonal lines of varying lengths. A single, thicker, horizontal white line is positioned below the main title. The right side of the image is filled with a pattern of white arrows of various sizes, all pointing towards the upper right corner. Some arrows are solid, while others are outlined, creating a sense of movement and direction.

ASPECTOS GERAIS: Você participaria de outro CIO MG

Não: 0,0%



Sim:
100,0%

ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?

